



## Membership Meeting Minutes

July 10, 2019, 10:30 am – 1:30 pm

Bureau of Reclamation Albuquerque Office

555 Broadway Blvd NE, Albuquerque, NM 87102

- I. Introductions
  - See attached Sign-In Sheet
  
- II. NMWCA: Early Beginnings and Ideas for the Future - Alice Darilek, Founding NMWCA Board Member and retired President, PCR Resources, LLC
  - NMWCA has been in existence for 25 years, an achievement for a volunteer organization.
  - In the 1990's, water conservation was beginning to be recognized as an important part of water resources management. Western, southwestern, and a few eastern states started to support one another. There was a push to get the American Water Works Association to recognize water conservation, which ultimately resulted in the formation of the AWWA Water Conservation Division.
  - Within NM, Gallup, Santa Fe, and Albuquerque developed water conservation programs. There was no political will at the state level to prioritize water conservation, given other pressing issues. Water conservation professionals decided to organize from the bottom up. They met informally to share ideas and create a network. Then they organized formally as the NMWCA.
  - Early priorities were to educate themselves (through speakers and roundtable discussions) and others (through workshops, the Conservation Current newsletter, and collaboration with other organizations).
  - NMWCA's challenges are typical of a volunteer organization – lack of funding and manpower. NMWCA benefited from administrative support from the OSE and grant funding from the BOR.
  - Thoughts on the future of the organization:
    - Continue to offer education and training. Even with the emphasis on technology in water conservation, there is still a place for education.
    - Improve communication with members. Send meeting minutes, consider newsletter and social media, add content and contact person to the web site.
    - Build membership. NMWCA has always been run by a core group of individuals, but it has a large contact list. Bring in new members from that larger group. Think about who else might be included in organization.
    - Consider working on policy at the state and regional levels.
    - Need paid staff (e.g. coordinator) to sustain the organization.
    - Find additional funding (e.g. more membership fees, corporate memberships or sponsorships).
    - Extend outreach to small water systems through NM Rural Water Association.
  - NMWCA presented Alice with an award recognizing her outstanding contributions to water conservation in New Mexico.
  
- III. Bureau of Reclamation WaterSMART Grants – Yvette Roybal McKenna, Division Manager and Dave Park, Hydrologist, Water Management Division, Albuquerque Area Office, Bureau of Reclamation.
  - See two attached presentations.



New Mexico Water Conservation Alliance

- IV. Successful Grant-Writing – Marian Wrage, Environmental Programs Manager, Rio Rancho
  - See attached presentation.
  
- V. Board updates
  - Financial report: NMWCA Regular Account: \$15,034; Water Festival Account: \$60,780
  
- VI. NMWCA committee report-out
  - Legislative Committee  
Since 2019 state legislative session has concluded, will discuss whether to continue this committee at next membership meeting.
  - Water Conservation Plan Review Committee  
Committee is working on procedures for review of draft Water Conservation Plans.
  - Training Committee  
NMWCA Training Workshop will be held August 14, 2019, 8:30 a.m. – 4:00 p.m., at Bohannon Huston, 7500 Jefferson St NE, Albuquerque, NM 87109. See attached flyer for details.
  
- VII. Membership roundtable discussion
  
- VIII. Next membership meeting
  - September 11, 2019, Time: TBD, Location: City of Gallup, to include presentation on Navajo Gallup Water Supply Project