



Water Conservation
Training Workshop 2019

Summary

The Water Conservation Training Workshop was held on August 14, 2019 at Bohannon Huston's – Training Room, 7500 Jefferson St NE, Albuquerque from 8:30 to 4:00.

The workshop topics were a culmination of ideas from the Training Committee and the Executive Board. The agenda and “save the date” were emailed to the Alliance contact list as well as the New Mexico Municipal League's Environmental Quality Association. Twenty people attended the training and most of the presenters stayed for the entire time as well.

All the presenters were local to the Albuquerque metro area except for John Gross from Gold Street Design. Mr. Gross came to present and only requested reimbursement for flight, hotel and other costs associated with attending. Bohannon Huston graciously allowed us to use their training room free of charge. The morning trainings focused more on conservation “nuts and bolts” while the afternoon presentations were about “soft skills”. Coffee and breakfast snacks were supplied in the morning and there was tea and lemonade in the afternoon. Lunch was not included.

The presentations started off well in the morning but it was clearly evident that the day would last longer than anticipated because several of the morning presentations lasted longer than the time allotted. This will need to be remembered for future trainings.

Agenda

The following is the agenda for the workshop:

- **8:30-9:30**
 - Irrigation audits – Presented by Lonnie Burke - Resource Wise
- **9:30 - 10:00**
 - Indoor water audits - Taught by Colson Buckminster - Resource Wise
- **10:00 - 10:15**
 - Break
- **10:15 - 11:00**
 - Water Efficient Irrigation Technologies - Presented by Dave Cooper - Siteone Landscape Supply
- **11:00 - 11:30**
 - Meter Testing - Presented by Matt Salazar and Niki Mangin - Mountain Pacific Meter
- **11:30 - 1:00**
 - Lunch on your own
- **1:00 - 2:00**

- Social Marketing focus – Presentation and Discussion by John Gross - Gold Street Design
- **2:00 - 2:45**
 - Tabling, Marketing, Brochures – Presented by Patti Watson – CWA Strategic
- **2:45 - 3:00**
 - Break
- **3:00 - 4:00**
 - Education Standards - Presentation and Discussion by Selena Connealy - New Mexico EPSCoR

Costs

None of the attendees were charged to attend the training. The following is a breakdown of the costs incurred:

Item	Cost
Food	\$129.76
John Gross	\$810.89
Total	\$940.65

Participant Comments

Surveys were given to the participants and some were received. Comments include:

- What did you like most about this training?
 - Very informational
 - Excellent and directly applicable information for water conservation professionals
 - I think hearing about other experiences in our related fields was useful.
 - I learned the most from the Education Standards presentation.
 - Really great information. Great job aligning topics of interest with experts.
 - Smart folks, good questions, breadth of topics
 - Lonnie with Resource Wise and John with Gold Street Design had good things to share
 - We all left with new found knowledge
- Please list any opportunities for improvement for future trainings:
 - Afternoon coffee. Also kind of tough having lunch come late because that's when we had other stuff scheduled.
 - I think training room/technology worked great. Really well organized and snacks/drinks were helpful when taking breaks.
 - I would survey each of the presenters to get more specific feedback on whether they were effective or not.
 - Reduce the number of topics and give more time to each presenters.

- More time for presenters.
- Future topics and learning opportunities:
 - Maybe classroom presentations/working with kids/class management.
 - Info on giveaways/green purchasing/sustainable choices.
 - Partnerships and learning about valuable partnerships with schools/community colleges/state agencies
 - Campaign ideas (outdoor, efficient appliances, water waste)
 - Data on effectiveness of peer to peer education
 - Development of surveys/feedback materials to help drive new programs
 - How to mentor future leaders in H2O
 - More on irrigation efficiency
 - Low water landscaping options for public places